

## ARIANNA N. WINKLE

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### QUALIFICATIONS SUMMARY

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- ❖ **Strengths & Accomplishments:** Creative and self-motivated; ability to work successfully both independently and collaboratively. Excellent leadership and organizational skills, effective communicator. Self-taught in technical skills and have taken on many independent projects to further talents and gain professional experience. *Knowledge and/or experience in the following:*

- GRAPHIC DESIGN
- RESEARCH
- PROOFING /EDITING SKILLS
- WEB DESIGN
- SOCIAL MEDIA
- VIDEO EDITING

- ❖ **Technical Proficiencies:** Microsoft Office Suite, Final Cut Pro, Adobe Photoshop CS 4, Adobe Dreamweaver CS4, Compressor, HTML, Mac OS X & Windows Platforms, Google Analytics

### EDUCATION

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#### Kasson-Mantorville High School

2004 – 2006

#### Rochester Community and Technical College

2006 - 2008

Participated in the Post-Secondary Enrollment Option Program in which I enrolled in college courses during my junior and senior years of high school.

#### University of Minnesota – Twin Cities

2008 – Present

*Cumulative GPA: 4.0*

*Anticipated Graduation Date: Dec. 2010*

School of Journalism and Mass Communication, College of Liberal Arts

### SELECTED PROJECTS

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#### Post Production Intern

May 2010 – Present

*Focus Features / NBC Universal*

Working directly for Ben Urquhart, Focus Features' VP of Post Production. General responsibilities include compiling research, proofing documents, updating both L.A. & New York department databases, and organizing film sequences for executive review.

#### Videographer & UGRA

July 2009 – Present

*Neighborhood of Raingardens / Documentary*

Granted an Undergraduate Research Grant to work with Dr. Mark Pedelty on the production of a documentary for distribution to Environmental Studies programs worldwide. Work included general organizational duties, coordinating interviews, and filming interviews. Currently working as Dr. Pedelty's research assistant to conduct bibliographic searches and compile research for future projects.

#### Public Relations & Marketing Intern

January - March 2010

*Metro Blooms / [metroblooms.org](http://metroblooms.org)*

Responsible for brand and image strengthening of Twin Cities' non-profit organization, Metro Blooms. Specific duties included developing a high quality promotional workshop booklet, as well as researching and developing new electronic marketing strategies, including social media.

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### **Video Editor & Project Coordinator**

**January – May 2009**

*Journey Across Our America / Documentary*

Among one of three students selected to work with University of Minnesota's Chicano Studies Professor Louis Mendoza to produce a documentary film based on his research of the "Latinoization" of America and 8,500-mile bicycle trip across the country. Gathered and reviewed film, audio, and textual elements to organize the film; involved both independent and collaborative work

### **Web & Graphic Designer, Marketing**

**September – December 2008**

*The Hypoxic Punks* / [hypoxicpunks.org](http://hypoxicpunks.org)

Designed the logo, cover art, and web site for the University of Minnesota student/faculty band, the Hypoxic Punks.

### **Web Designer**

**August 2006 – May 2010**

*The Biltmores* / [thebiltmores.com](http://thebiltmores.com)

Created and designed the official website for the Chicago-based indie band, The Biltmores. General duties included designing graphic elements, website coding, and utilizing social media for promotion.

## **EXPERIENCE HIGHLIGHTS**

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KASSON DOLLAR & VIDEO, Kasson, MN

### **Assistant Manager**

**August 2007 – January 2010**

Responsibilities included managing and organizing the store, assisting with product deliveries and orders, training in new employees, assisting with scheduling, monitoring inventory, and working with the video rental computer system. Frequently worked one-on-one with customers to help resolve issues.

FORGET-ME-NOT FLORAL & GIFT, Kasson & Byron, MN

### **Cashier & Florist**

**June 2005 – Sept. 2007**

## **OTHER**

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### **Photography**

- Featured photographer and interviewee on Photograview.com

### **Study Abroad Experience**

- Gold Coast, Australia – Griffith University

**July 2009 – Nov. 2009**