

ARIANNA N. WINKLE

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QUALIFICATIONS SUMMARY

- ❖ **Strengths & Accomplishments:** Creative and self-motivated; ability to work successfully both independently and collaboratively. Excellent leadership and organizational skills, effective communicator. Self-taught in technical skills and have taken on many independent projects to further talents and gain professional experience. *Creative experience in the following:*

- GRAPHIC / LOGO DESIGN
- PHOTOGRAPHY / RETOUCHING
- CD COVER DESIGN
- WEB SITE DESIGN
- VIDEO EDITING
- VIDEO PHOTOMONTAGES

- ❖ **Technical Proficiencies:** Microsoft Office Suite, Final Cut Pro, Adobe Photoshop CS3 & 4, Adobe Dreamweaver CS4, Internet Browsers (IE, Safari, Firefox), Compressor, HTML, Jasc Paint Shop Pro 7, Mac OS X & Windows Platforms

EDUCATION

Kasson-Mantorville High School **2004 – 2006**

Rochester Community and Technical College **2006 - 2008**
Participated in the Post-Secondary Enrollment Option Program in which I enrolled in college courses during my junior and senior years of high school.

University of Minnesota – Twin Cities **2008 - Present**
School of Journalism and Mass Communication, College of Liberal Arts

SELECTED PROJECTS

Public Relations & Marketing Intern **Spring 2010**

Metro Blooms / metroblooms.org

Responsible for the strengthening of Twin Cities' non-profit organization, Metro Blooms' image and brand. Specific duties included developing a high quality promotional workshop packet and researching/developing new electronic marketing strategies, including social media.

Videographer & Film Editor **July 2009 – Present**

Neighborhood of Raingardens / Documentary

Granted a UROP (Undergraduate Research Grant) to work with Dr. Mark Pedelty on the production of a documentary for distribution to Environmental Studies programs worldwide. Work included general office and organizational duties, filming interviews, organizing film shoots, and editing.

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Film Editor & Project Coordinator

Spring 2009

Journey Across Our America / Documentary

Among one of three students selected to work with University of Minnesota's Chicano Studies Professor Louis Mendoza to produce a documentary film based on his research of the "Latinoization" of America and 8,500-mile bicycle trip across the country. Gathered and reviewed film, audio, and textual elements to organize the film; involved both independent and collaborative work.

Web & Graphic Designer, Marketing

Fall 2008

The Hypoxic Punks / Promotional Efforts & Web Site (hypoxicpunks.org)

Designed the logo, cover art, and web site for the University of Minnesota student/faculty band, the Hypoxic Punks.

Web Designer

2006 – Present

The Biltmores / Promotional Efforts & Web Site

Created and designed the official website for the Chicago-based indie band, The Biltmores. Involved the designing of graphic elements as well as coding of the website

Videographer & Editor

Nov. 2007 – Feb. 2008

KMHS Boy's Basketball Team / Highlight Film

Hired to gather film and edit a 40-minute Kasson-Mantorville High School Boy's Varsity Basketball 2007-2008 Highlight Film. A screening of the film was held during the end of the year banquet and awards ceremony in which the film was available for purchase

EXPERIENCE HIGHLIGHTS

KASSON DOLLAR & VIDEO, Kasson, MN

Assistant Manager

August 2007 – Present

Responsibilities included managing and organizing the store, assisting with product deliveries and orders, training in new employees, assisting with scheduling, monitoring inventory, and working with the video rental computer system. Frequently worked one-on-one with customers to help resolve issues.

FORGET-ME-NOT FLORAL & GIFT, Kasson & Byron, MN

Cashier & Florist

June 2005 – Sept. 2007

Duties consisted of cleaning and arranging store, working with customers, processing floral orders, and creating floral arrangements. Involved extensive customer contact both in-person and via telephone.

OTHER

Photography

- Featured photographer and interviewee on Photograview.com

Study Abroad Experience

- Gold Coast, Australia – Griffith University **July 2009 – Nov. 2009**